



CONTACT ME

EMAIL

sleventhalmedia@gmail.com

PHONE

(203) 241-3311

ADDRESS

4950 N Miller Rd, Apt 215
Scottsdale, AZ 85251

WEBSITE

sleventhalmedia.com

KEYSKILLS

- Social Media Tools
 - » Buffer, StoryArt, Unsplash, TweetDeck, Twitter advanced search, Instagram and Snapchat stories, YouTube creator studio, Formats and sizing for various social media
- Analytics Platforms
 - » Twitter studio and reports, Instagram, Facebook reports, Google Analytics
- Operating Systems
 - » Mac, PC, IOS, Android
- Search Engine Optimization
- Adobe Creative Cloud
 - » Lightroom, Photoshop, InDesign, Premiere Pro, After Effects, Audition
- Copywriting
- Organization
- Self-starter
- Problem-solver
- Swift and excited learner
- Detail-oriented
- Photography
- Cinematography

SAM LEVENTHAL

CREATIVE DESIGNER

EDUCATION:

Springfield College, Springfield, MA
Bachelor of Arts in Communications/Sport Journalism May 2019
Minors in English, Marketing, and Sports Analytics
Cumulative GPA: 3.72/4.0

RELATED EXPERIENCE:

Legacy Leagues, Trumbull, CT & Johnston, RI
Lead Manager for Creative Content August 2016-Present

- Directly supervise graphics and photography interns
- Edit game recap and feature stories
- Help maintain the league's media organization system
- Serve as the primary visuals editor (videos, graphics, logos)
- Produce league apparel mock-ups for the online store
- Aid in growing an emerging brand on social media (Instagram: 1.4K followers)

Analyst June 2016-August 2016

- Attended all games and recorded statistics using iScout
- Featured on broadcasts for the All-Star game, finals, and pregame and postgame shows
- Organized, facilitated, and shot halftime and postgame interviews
- Wrote game recaps and edited game highlights
- Created and edited a weekly podcast

Arizona Diamondbacks, Phoenix, AZ

Social Media Intern January 2019-April 2020

- Crafted Tweets to engage with the Diamondbacks fanbase
- Constructed Wallpaper Wednesday ideas and carried those out to fruition
- Aided Social Media managers in managing digital channels—growing the D-backs TikTok to 14K followers
- Published Snapchat and Instagram stories during spring training games
- Brainstormed and created ideas for the mascot social media
- Participated in weekly content & communications meetings
- Collaborate with team designers, photographers, and videographers

Fort Hays State University Athletic Department, Hays, KS

Sports Information Intern August 2019-January 2020

- Served as lead contact for the men's soccer and women's cross country program
- Acted as the creative contact for the athletic department
- Designed posters, social media graphics, media guide covers, and game day programs
- Managed all digital channels
- Aided full-time staff in running all game day operations
- Learned various statistical input softwares (Genius and Statcrew)
- Ran video board graphics during games/matches
- Hosted post-game press conferences

Springfield College Communications Department, Springfield, MA

Student Photographer/Videographer September 2016-May 2019

- Attended various campus events and take photos for documentation
- Coordinated with co-workers to edit videos for school-wide use
- Worked at the Spalding Hoophall Classic to provide photo and video

The Springfield Student, Springfield, MA

Photo & Design Editor/Staff Writer August 2016-May 2019

- Created graphics created by The Springfield Student
- Serve as the lead designer of Pride Sports Journal (annual sports magazine)
- Communicated with the editor(s)-in-chief to establish photo requirements
- Completed game and feature articles for various sports and events
- Spent time as the Men's Volleyball Beat Writer for three consecutive seasons

AWARDS:

- 2016 East Coast Region Men's Volleyball Reporter of the Year (Awarded by Off the Block; first-ever and only to come from a Division III institution)